

THE CLAIBORNE

DBT Development Group, LLC

March 1, 2022

Pre-submission Community Meeting



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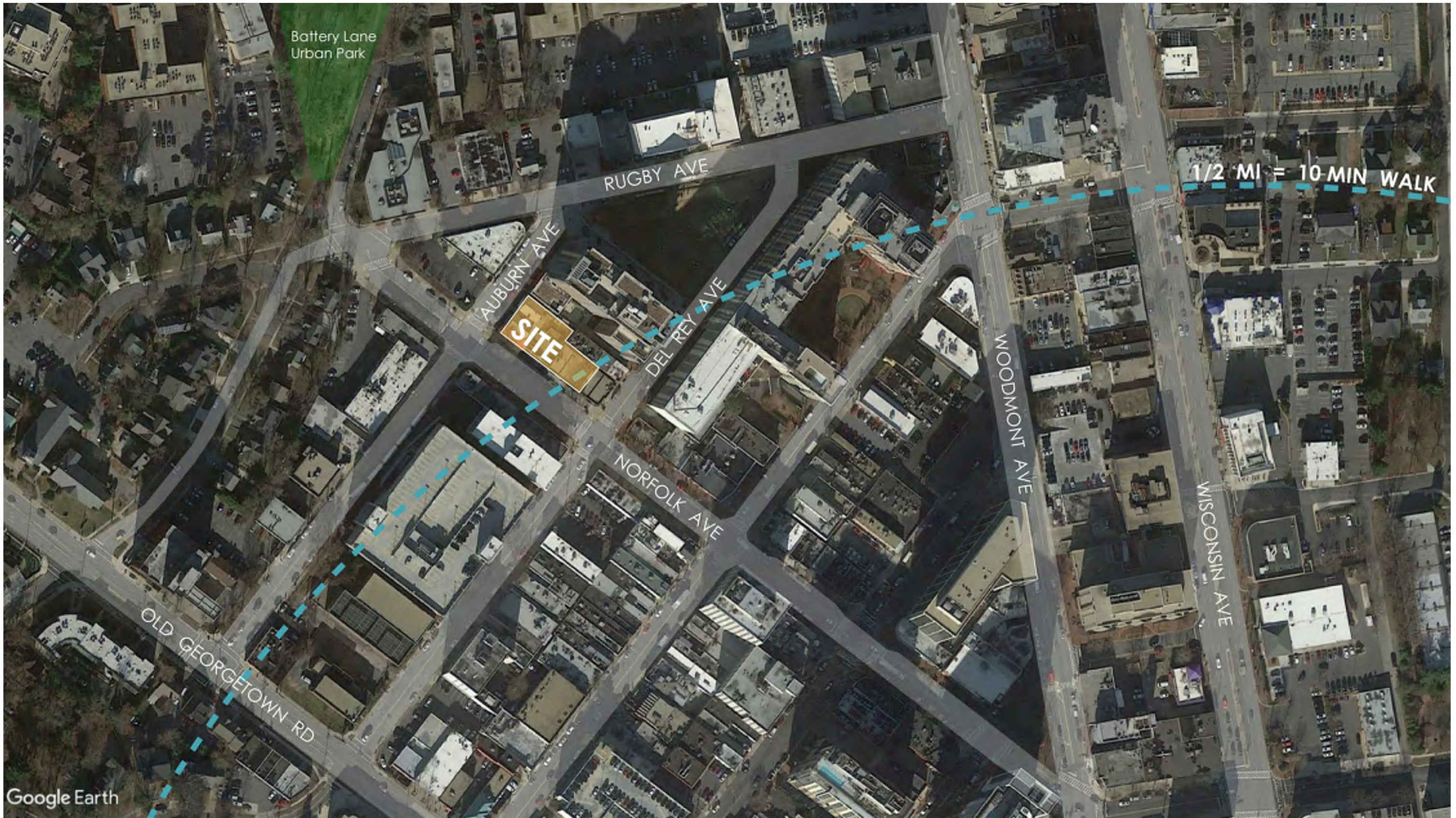


THE CLAIBORNE | BETHESDA, MD

Cover

03-01-2022





THE CLAIBORNE | BETHESDA, MD

03-01-2022



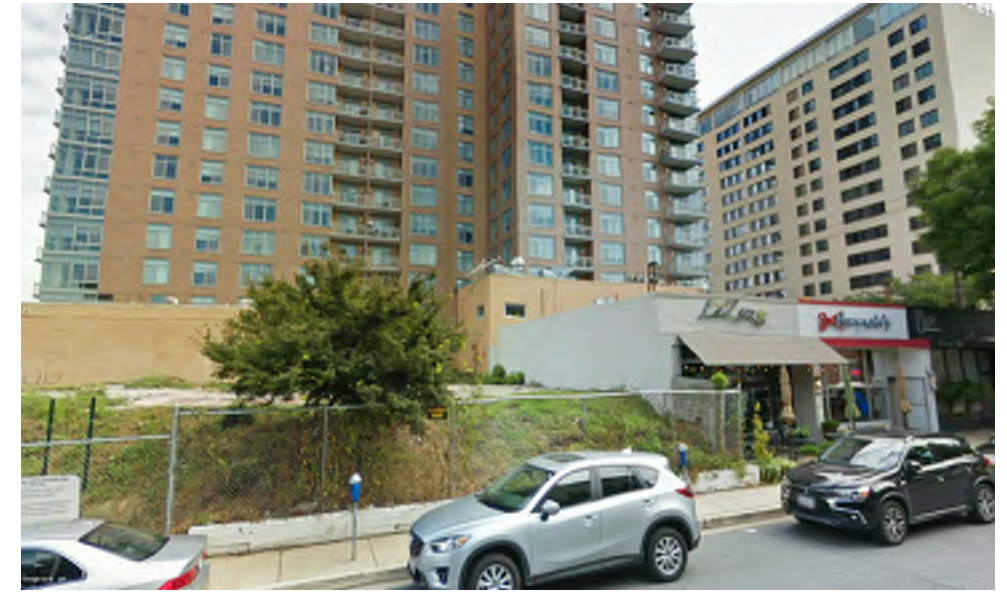
Location Plan



1. AUBURN AVE LOOKING SOUTH



2. CORNER OF AUBURN AVE AND NORFOLK AVE



3. NORFOLK AVE LOOKING NORTHEAST



4. NORFOLK AVE LOOKING NORTH



5. CORNER OF NORFOLK AVE AND DEL RAY AVE



6. DEL RAY AVE LOOKING SOUTHWEST



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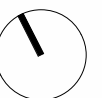
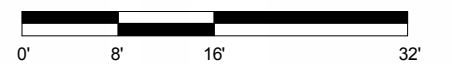
Site Photos

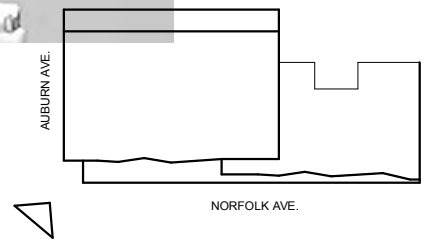
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Ground Floor

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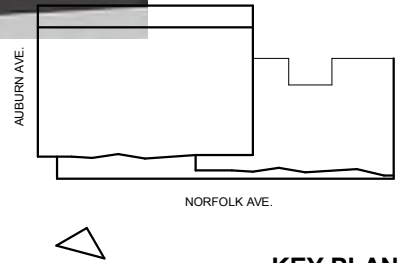
KEY PLAN

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Perspective - East

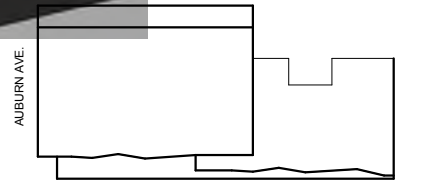


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Perspective - Northeast

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KEY PLAN



NORFOLK AVE.

AUBURN AVE.

KEY PLAN



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Perspective - North

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OPTION 1: THE LEAF ILLUSION

HEAT WRAPPED VINYL APPLICATION OF SCALED ORIGINAL WORK BY ARTIST



INSPIRATION IMAGE -
CONTEMPLATIVE FIGURE,
DEPTH OF FIELD, SURREAL
QUALITY THROUGH SCALE



MURAL MOCK UP - TOTAL SCALE 30'X50'



MURAL CONTENT - CONCEPTUAL DIRECTION

CONCEPT INTENT

- + USAGE OF GREENERY CORRESPONDS WITH CLAIBORNE'S THEMES; FRESH, WELLNESS, ENERGY. THE FERN IS A REFERENCE TO A NATIVE PLANT FROM THE BETHESDA REGION, THEREFORE, TIES CLAIBORNE BACK INTO THE SURROUNDING COMMUNITY
- + SURREAL ILLUSION OF TWO CHILDREN SITTING ON A FERN ADDS A PLAYFUL TOUCH YET STAYS WITHIN CONVENTIONAL ART STANDARDS
- + **CONTENT DIRECTIVE FOR ARTIST INTERPRETATION**

SWATCHROOM

1712 CONNECTICUT AVE. NW // DC 20009 // 202.808.3343

19-09 // CLAIBORNE MURAL // MURAL CONCEPTS

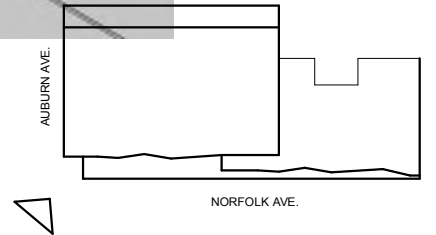
PG 03



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Mural Concept

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KEY PLAN

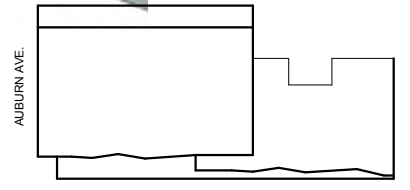
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DBT
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SK+I
ARCHITECTURE

THE CLAIBORNE | BETHESDA, MD

Aerial - East



NORFOLK AVE.

AUBURN AVE.

KEY PLAN



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Aerial - North

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KEY PLAN

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Street View - Norfolk & Auburn Ave.



THE CLAIBORNE | BETHESDA, MD

Street View - Norfolk Ave.

KEY PLAN

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THE END
THANK YOU



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The End

03-01-2022